

(ADVERTISING AIDS FOR)
DONNIE SUMNER
IN
CONCERT OF PRAISE

Thank you so much for your help in advertising our forth coming Concert of Praise

“We are believing that God will grant to us a blest and fruitful presentation.”

... Donnie and Marty Sumner.

Check with your local:

Christian Radio Station (Bulletin Board Coordinator)

Newspaper (Features Editor)

Cable System (Public Access Manager or Bulletin Board Coordinator)

Free public service advertising can often be acquired by submitting your announcement to the designated personnel within their specific deadlines prior to your event.

PRESS RELEASES

(Re-type on your personal letterhead and customize to fit your specific needs)

RADIO / or / T.V. STATION CALL LETTERS / or / CABLE SYSTEM NAME

Att: Public Service Director /or/ Bulletin Board Coordinator

Address

City, State, Zip.

To Whom It May Concern,

In an effort to make our community aware of a very exciting Christian Music concert coming to our area, featuring Christian Music Artist Donnie Sumner, former back-up vocalist and companion to the late Elvis Presley, currently a featured guest appearing on the Bill Gaither Homecoming Events we submit the following announcement to be placed on your Public Service bulletin board:

"Christian Music Artist Donnie Sumner, formerly with the Elvis Presley Show, now featured guest on the Gaither Homecoming Series will be in concert on (Date) at (Time).

The concert will be held at the (Venue) located at (Address of Venue and City of Venue). The public is cordially invited and no admission will be charged. A freewill offering will be received."

(Insert for RADIO only) Should you be interested in a live or phone interview with Donnie concerning his life, his present ministry and/or his life with Elvis Presley, the same can be scheduled by calling *MARTY SUMNER* at (615) 826-8646.

Thank you so very much for your timely help in this matter.

Your friend,

(Your Name and Signature)

(Continued on Page two)

NEWSPAPER NAME

Att. Features Editor

Address

City, State, Zip

To Whom It May Concern,

In an effort to make our community aware of a very exciting Christian Music concert coming to our area, featuring Christian Music Artist Donnie Sumner, former back-up vocalist and companion to the late Elvis Presley, currently a featured guest appearing on the Bill Gaither Homecoming Events, we submit for your consideration the enclosed four pages ***{DO NOT SUBMIT POSTERS}*** of press information with which we were provided along with a photo of the artist. {Be sure to insert this information with your letter}

This event will take place (Date of Event) at (Venue), (Address of Venue) (City of Venue, if needed). The concert will start at (Time). The public is cordially invited. No admission will be charged. A love offering will be received

Should you be interested in a live interview or a phone interview with Donnie, the same can be scheduled by calling MARTY SUMNER at (615) 826-8646.

For more information we may be contacted by phone at (Your Phone Number)

Thank you so very much for your timely consideration in this matter.

Your friend,

(Your Name and Signature)

***ADDITIONAL POSTERS - SIXTY SECOND RADIO SPOTS - VIDEO CLIPS
AVAILABLE UPON REQUEST.***

Compliments of:

MARTY SUMNER / Tour Coordinator

PHONE - 615-826-8646

E-MAIL - marty@donniesumner.com